

# ICONS



**VERSACE**  
CERAMICS

LE SUPERFICI VERSACE CERAMICS SONO PENSATE PER TRASFERIRE IL LUSO E L'ELEGANZA ESCLUSIVA DEL LIFESTYLE VERSACE IN TUTTI GLI AMBIENTI DELLA CASA, A PARTIRE DAI PAVIMENTI, PASSANDO PER LE ZONE LIVING, FINO ALLA SALA DA BAGNO. IN OGNI CONTESTO PROGETTUALE I SOGGETTI ICONICI DELLA MAISON DIVENTANO PREZIOSI ELEMENTI DECORATIVI, CHE INSIEME ALLE LASTRE CERAMICHE, TRASFORMANO GLI SPAZI IN AMBIENTI SEMPRE UNICI E SPECIALI.

The Versace Ceramics surfaces have been designed to bring the luxury and exclusive elegance of the Versace lifestyle into every room in the home, from the living area to the bathroom, starting with the floors. In every setting, the iconic subjects of the maison have been transformed into beautiful décor elements, teaming with the ceramic tiles to bring a uniquely special allure to living spaces.



**VERSACE**  
CERAMICS



# LUSSO AD EFFETTO WALLPAPER.

## Marble effect: a choice of style.

ICONS È LA COLLEZIONE CHE MAGGIORMENTE OMAGGIA L'ESTRO E LA CREATIVITÀ DELLA MAISON VERSACE NEL DISEGNARE STAMPE IMMEDIATAMENTE IDENTIFICABILI PER IL PROPRIO RICERCATO DECORATIVISMO. GRAZIE A QUESTO PROGETTO, PENSATO SOPRATTUTTO PER IL RIVESTIMENTO DELL'AMBIENTE BAGNO, È POSSIBILE DARE VITA AD AMBIENTI NEI QUALI SENTIRSI LETTERALMENTE AVVOLTI NELLE ESCLUSIVE TRAME, CHE PARTENDO DALL'ISPIRAZIONE TESSILE SONO STATE SAPIENTEMENTE RIPRODOTTE SULLA SUPERFICIE CERAMICA CON COLORI BRILLANTI, EFFETTI 3D E ACCENTI DI METALLO PREZIOSO. TRA LE DIVERSE FAMIGLIE DI PATTERN, CHE COMPLESSIVAMENTE PROPONGONO BEN 24 VARIANTI, NON POTEVANO MANCARE I SOGGETTI CHE MAGGIORMENTE RACCONTANO L'HERITAGE DEL BRAND, ACCANTO AI QUALI TROVANO POSTO I MOTIVI GRAFICI DI ULTIMA GENERAZIONE, CHE TRASMETTONO IN CHIAVE CONTEMPORANEA IL LUSSO DI SENTIRSI A CASA VERSACE.

Icons is the collection that pays the greatest tribute to Versace's creative genius, featuring prints that are immediately recognisable for their sophisticated, decorative style. This collection, designed primarily for tiling bathroom walls, allows you to create living spaces that will literally envelop you in their exclusive textures, which take their inspiration from textiles and are skilfully transferred onto the ceramic surface, with vibrant colours, 3D effects and accents of precious metal. The various ranges of patterns, offering a total of 24 variants, naturally include the elements most closely associated with the brand's heritage, together with latest-generation graphic motifs that bring a contemporary edge to the luxury of feeling at home with Versace.





4 LA GRECA



Floor: Maximvs Galaxy Brown Lux 120x120 - Cream 60x120  
Washbasin: Maximvs Galaxy Brown Lux  
Wall: La Greca Midi Kaki 60x120 - La Greca Maxi Kaki 60x120 - Logo Cream 60x120 - Fascia La Greca Cream 20x60





Wall: La Greca Maxi Kaki 60x120 - Fascia La Greca Cream 20x60 - Cream 60x120  
 Floor: Eterno White 26,5x180



Wall: La Greca Maxi Kaki 60x120

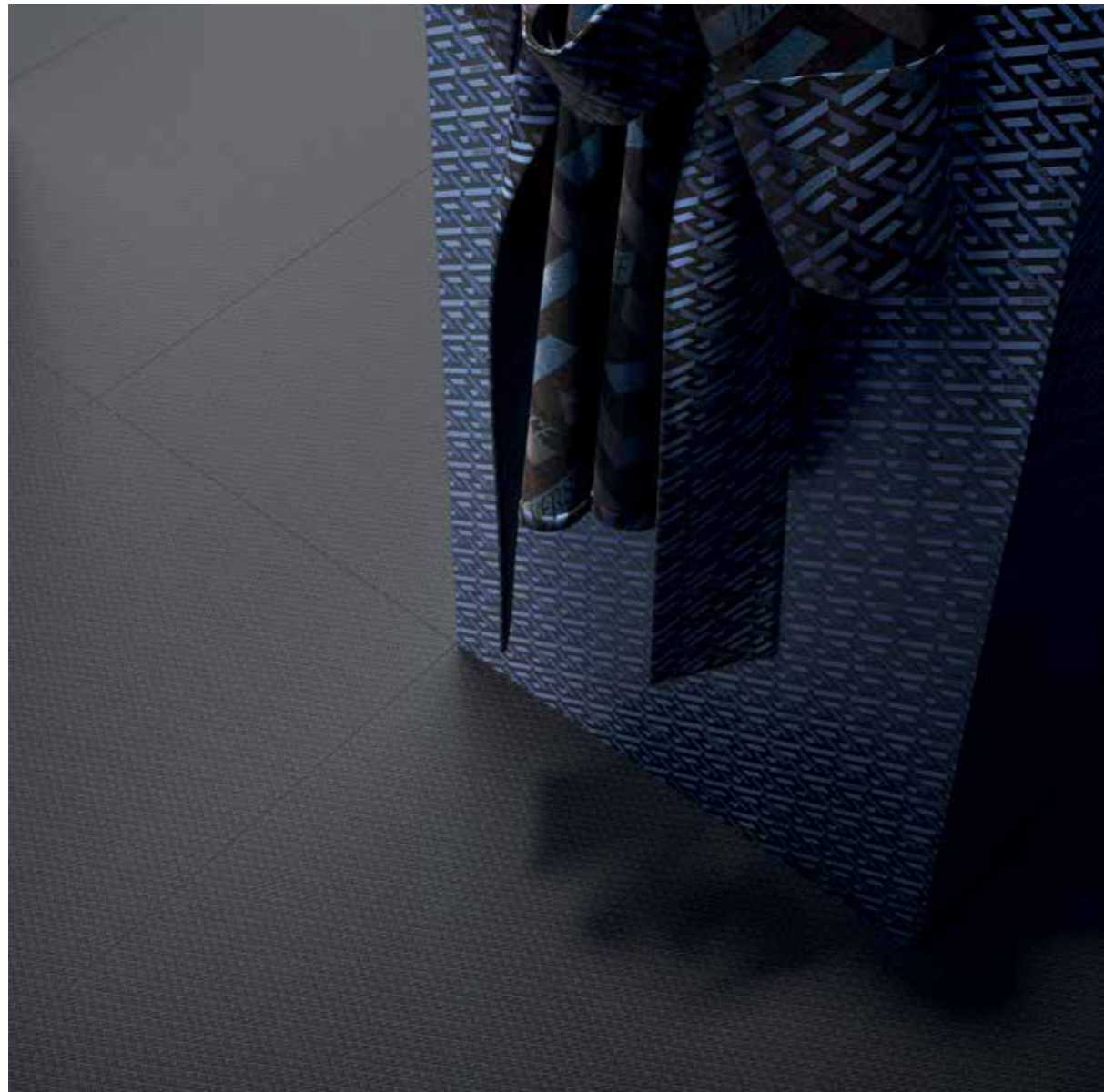




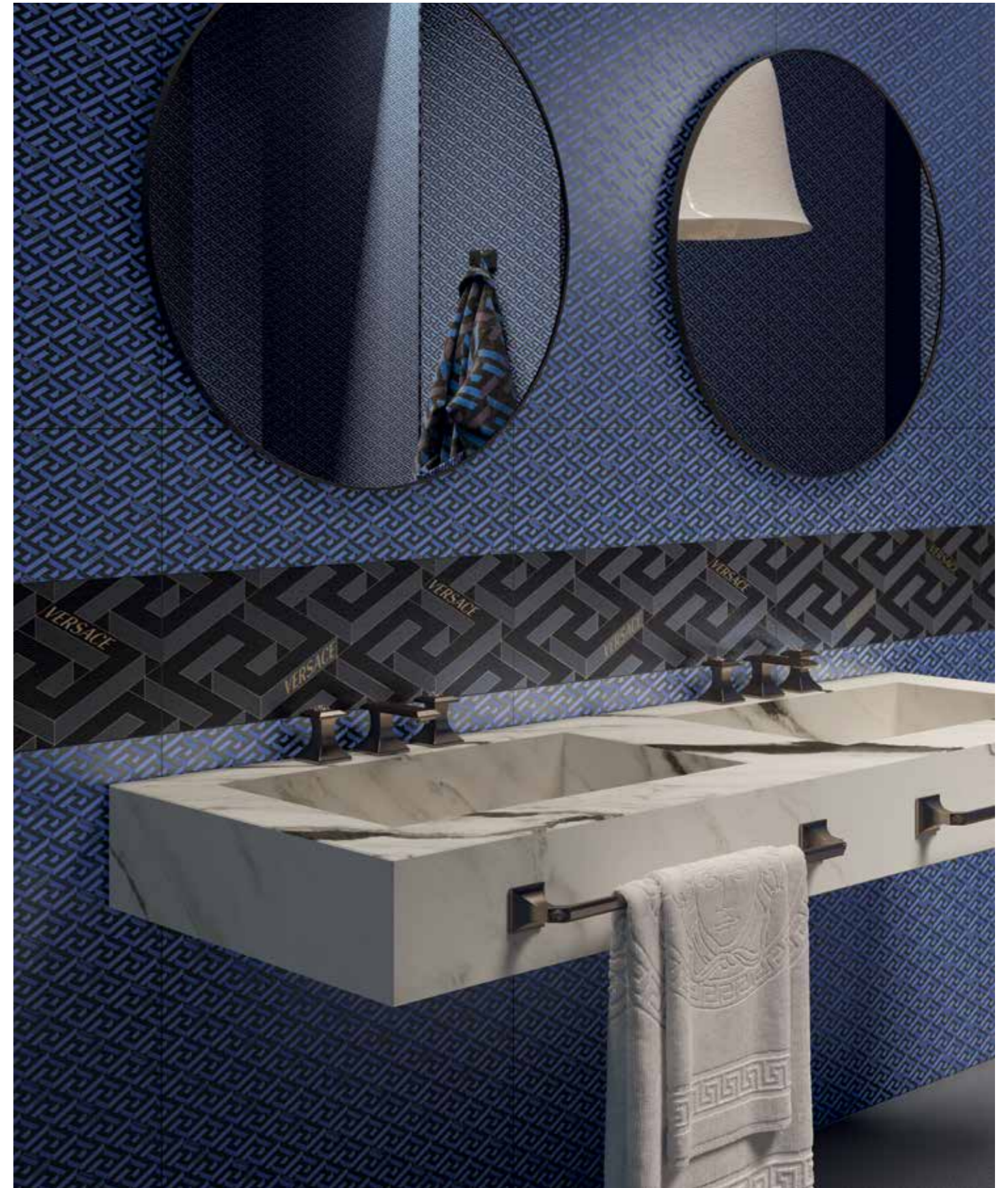
Wall: La Greca Midi Blue 60x120 - La Greca Maxi Blue 60x120 - Fascia La Greca Black 20x60  
Floor: Black 60x120 - Maximvs Panda White Lux 120x280  
Washbasin: Maximvs Panda White Lux



LA GRECA



Wall: La Greca Midi Blue 60x120  
Floor: Black 60x120



Wall: La Greca Midi Blue 60x120 - Fascia La Greca Black 20x60  
Floor: Black 60x120  
Washbasin: Maximvs Panda White Lux



# TRESOR DE LA MER







Wall: Tresor de la Mer White 60x120 - Fascia Logo White 10x60 - Maximvs Calacatta Bright Lux 120x120 - Maximvs Mosaico White Soft 60x120  
Floor: Maximvs Calacatta Bright Nat. 120x120 - Maximvs Mosaico White Soft 60x120  
Top: Maximvs Calacatta Bright Lux



# TRESOR DE LA MER



Wall: Tresor de la Mer Watery 60x120



Wall: Tresor de la Mer Watery 60x120  
Floor: Eterno Ice 26,5x180





Wall: Palm Sage 60x120 - Cream 60x120  
Floor: Maximvs Calacatta Green Lux 120x120  
Washbasin: Maximvs Calacatta Green Lux



PALM



Wall: Palm Sage 60x120 - Fascia Logo Cream 10x60 - Torello Cream 6x60



Wall: Palm Sage 60x120 - Fascia Logo Cream 10x60 - Cream 60x120 - Torello Cream 6x60 - Battiscopa Cream 15x60  
Floor: Eterno White 26,5x180  
Washbasin: Maximvs Calacatta Green Lux



PALM



Wall: Palm Black/ White 60x120



Wall: Palm Black/ White 60x120  
Floor: Greek Antracite 80x80



# MEDUSA



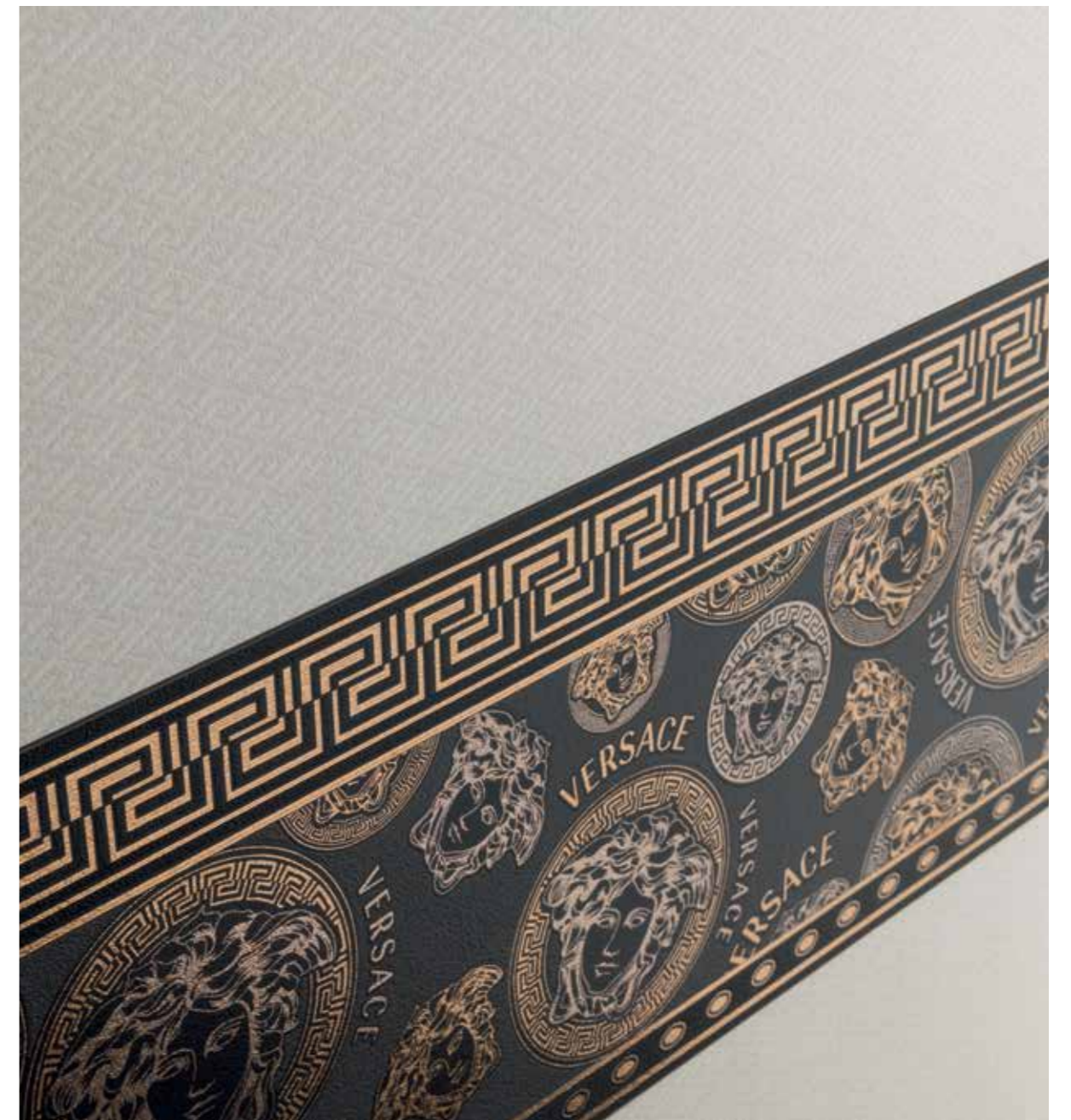
Wall: Medusa Black 60x120 - Fascia Medusa Black 20x60 - Logo White 60x120  
Floor: Maximvs Black & White Nat 120x120  
Washbasin: Maximvs Black & Gold Lux





Wall: Medusa Black 60x120 - Fascia Medusa Black 20x60 - Logo White 60x120  
 Floor: Maximvs Black & White Nat 120x120  
 Washbasin: Maximvs Black & Gold Lux

MEDUSA



Wall: White 60x120 - Fascia Medusa Black 20x60



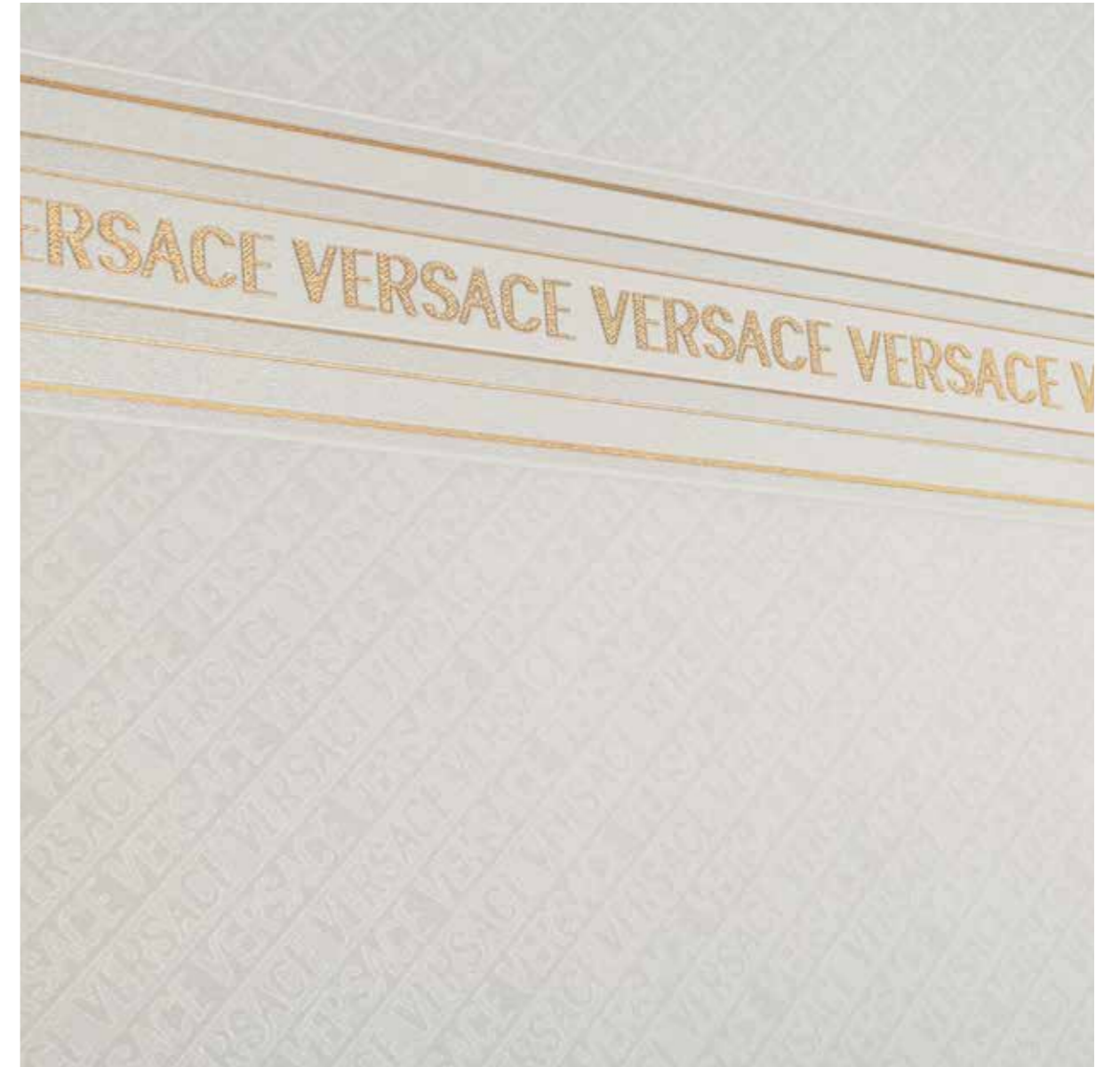


Wall: Logo Balck 60x120 - Fascia Logo Black 10x60 - Maximvs Statuario White Nat 60x120  
Floor: Maximvs Statuario White Nat 120x120  
Washbasin: Maximvs Statuario White Soft





Wall: Logo Black 60x120 - Fascia Logo Black 10x60 - Maximvs Statuario White Nat 60x120



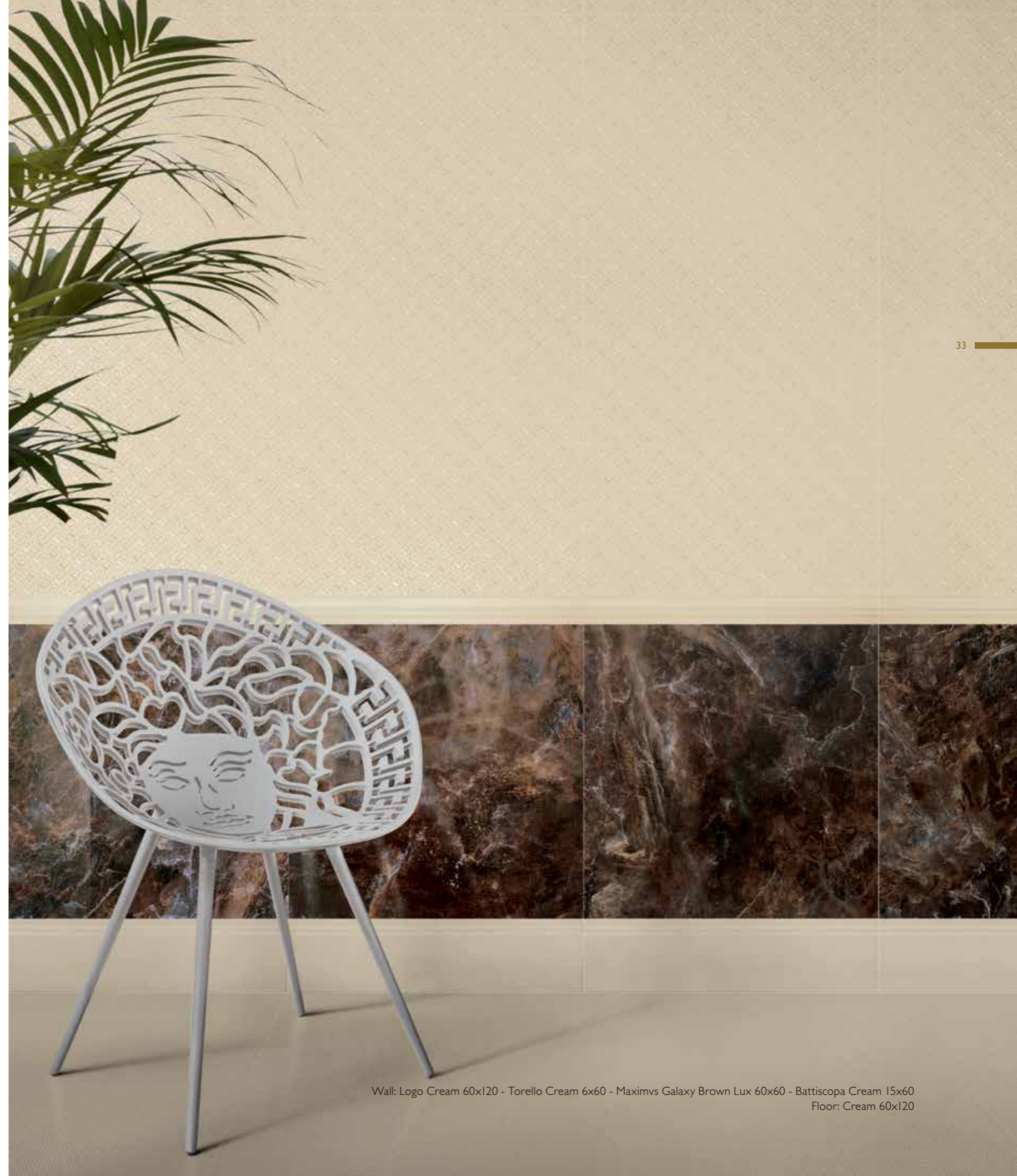
Wall: Logo White 60x120 - Fascia Logo White 10x60



LOGO



Wall: Logo Cream 60x120



Wall: Logo Cream 60x120 - Torello Cream 6x60 - Maximvs Galaxy Brown Lux 60x60 - Battiscopa Cream 15x60  
Floor: Cream 60x120





Wall: Barocco Rose 60x120 - Cream 60x120 - Maximvs Rosa Venezia Nat. 120x120  
Floor: Maximvs Rosa Venezia Nat. 120x120  
Furniture: Maximvs Rosa Venezia Lux

## BAROCCO







Wall: Barocco Cream 60x120



Wall: Barocco Cream 60x120 - Battiscopa Cream 15x60  
Floor: Eterno White 26,5x180



# BAROCCO GARDEN



Wall: Barocco Garden White 60x120 - Barocco Garden White/Gold 60x120 - Insetto Virtus Gala White/Gold 60x120  
Floor: Maximvs Statuario White Nat 120x120  
Washbasin: Maximvs Statuario White Soft





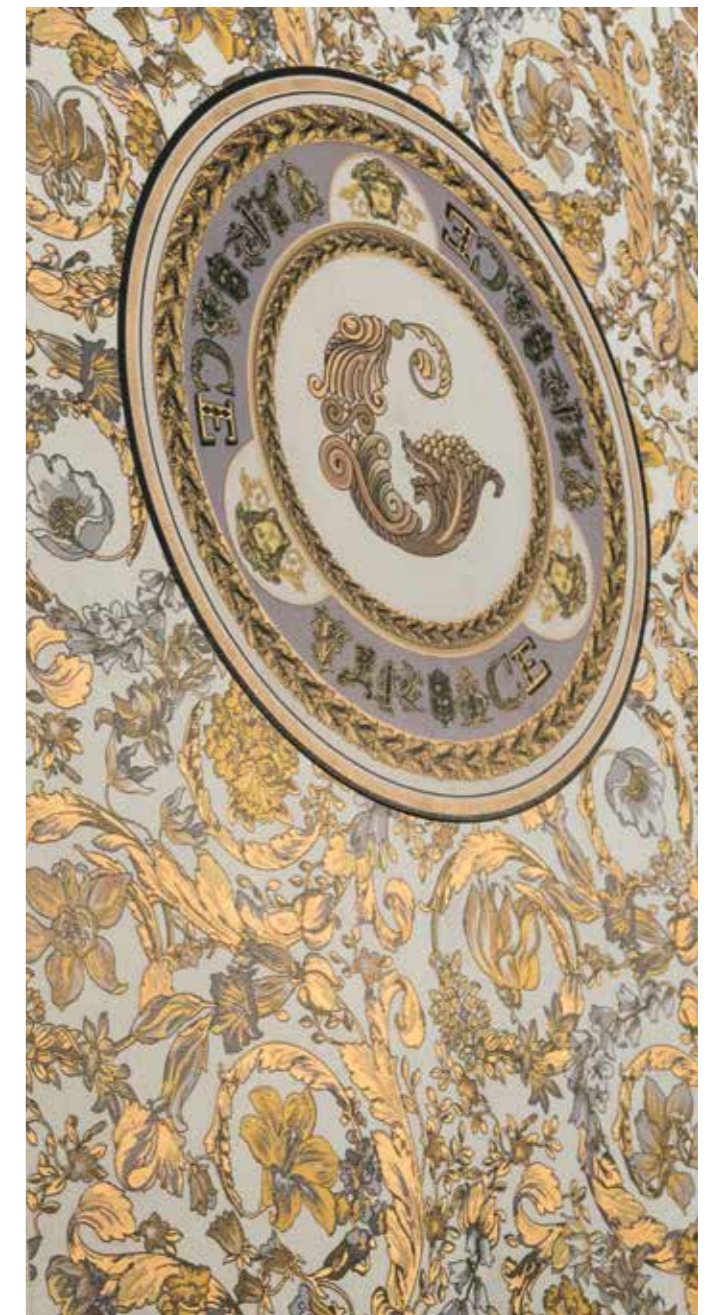
Wall: Barocco Garden White 60x120 - Barocco Garden White/Gold 60x120  
Inserto Virtus Gala White/Gold 60x120  
Floor: Maximvs Statuario White Nat 120x120  
Washbasin: Maximvs Statuario White Soft

## BESPOKE

LUSO, DECORO ED ESCLUSIVITÀ PER VERSACE CERAMICS SIGNIFICA ANCHE OFFRIRE UN NUOVO SERVIZIO CHE RENDERÀ ANCORA PIÙ SPECIALE LA TUA SALA DA BAGNO.

GLI ELEGANTI INSERTI VIRTUS GALA, IN ABBINAMENTO ALLE SUPERFICI BAROCCO GARDEN, CONSENTONO DI PERSONALIZZARE OGNI PROGETTO UTILIZZANDO IL PREZIOSO LETTERING VERSACE.

Versace Ceramics is also offering a new service designed to make your bathroom even more special, in keeping with its hallmark dedication to luxury, décor and exclusive style. The elegant virtus gala inserts, teamed with the barocco garden surfaces, allow you to bring a personal touch to every project, using the beautiful Versace lettering.



Inserto Virtus Gala White/Gold 60x120

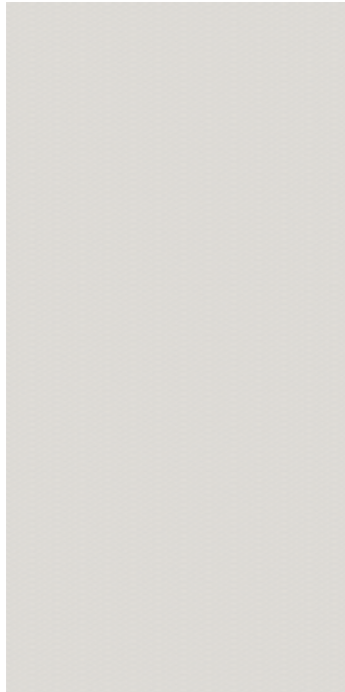




Wall: Barocco Garden Black 60x120 - Insetto Virtus Gala Black 60x120 - White 60x120  
Floor: Maximvs Statuario White Nat 120x120  
Washbasin: Maximvs Statuario White Lux

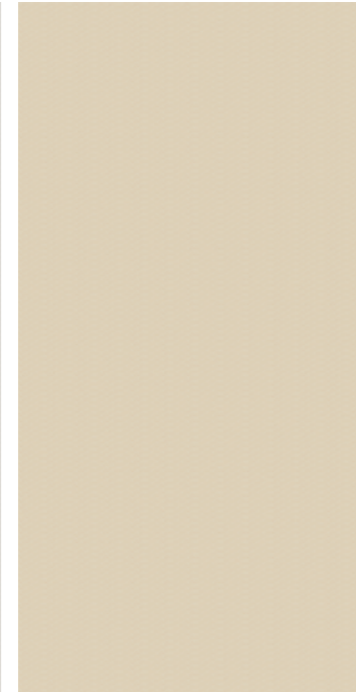


## ICONS



60x120 WHITE  
F 140,50

**G28301**



60x120 CREAM  
F 140,50

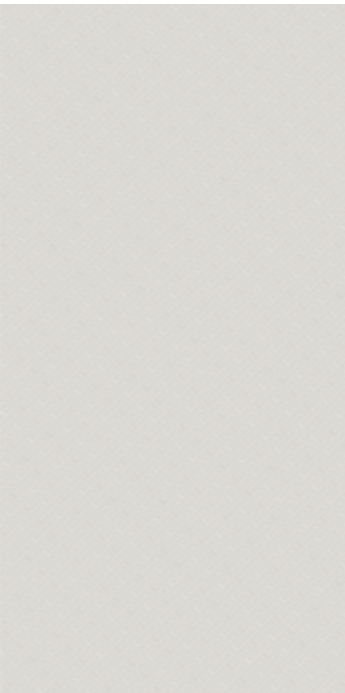
**G28302**



60x120 BLACK  
F 140,50

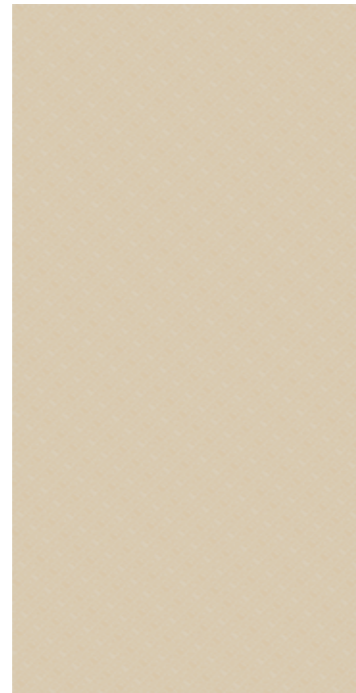
**G28300**

## LOGO



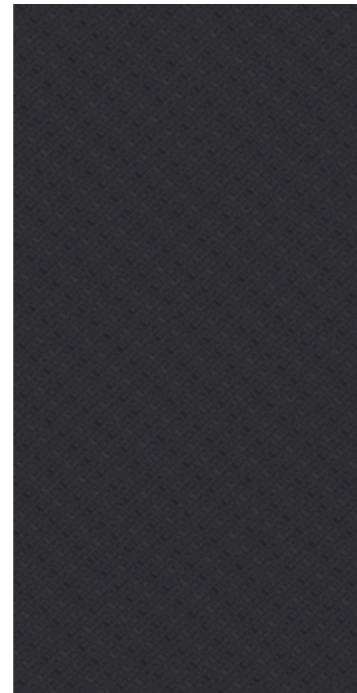
60x120 LOGO WHITE  
F 152,50

**G28311**



60x120 LOGO CREAM  
F 152,50

**G28312**



60x120 LOGO BLACK  
F 152,50

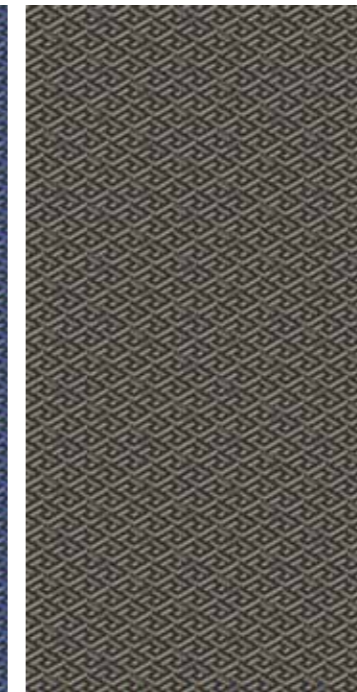
**G28310**

## LA GRECA



60x120 MIDI BLUE  
F 175,50

**G28315**



60x120 MIDI KAKI  
F 175,50

**G28316**



60x120 MAXI BLUE  
F 712,50

**0011020**



60x120 MAXI KAKI  
F 712,50

**0011021**

## PALM



60x120 BLACK/WHITE  
F 175,50

**G28325**



60x120 SAGE  
F 175,50

**G28324**



TRESOR DE LA MER



60x120 WHITE  
F 175,50

**G28317**



60x120 LIGHT BLUE  
F 175,50

**G28318**



60x120 WATERY  
F 712,50

**0011023**



60x120 PINK  
F 712,50

**0011022**

BAROCCO



60x120 CREAM  
F 175,50

**G28321**



60x120 ROSA  
F 175,50

**G28320**

MEDUSA



60x120 WHITE  
F 822,50

**G0028331**



60x120 CREAM  
F 822,50

**G0028332**



60x120 BLACK  
F 822,50

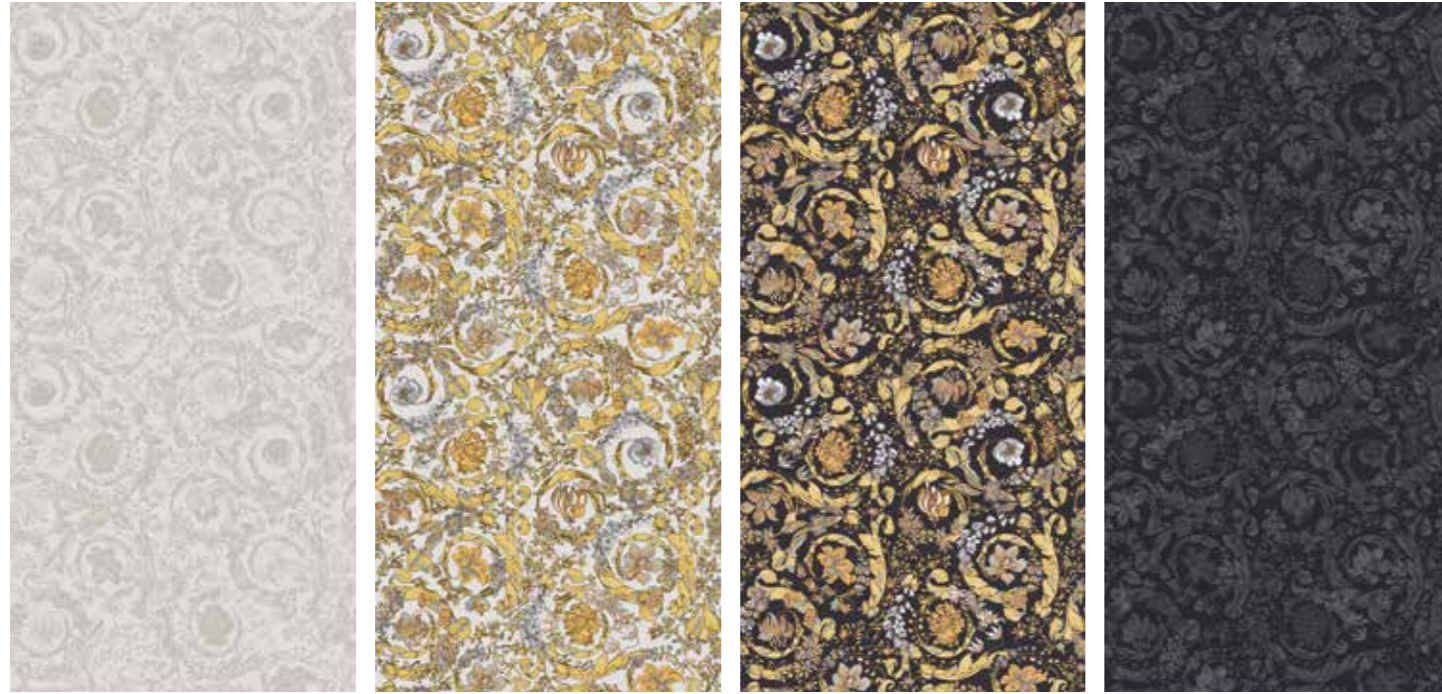
**G0028330**



Medusa White 60x120



## BAROCCO GARDEN

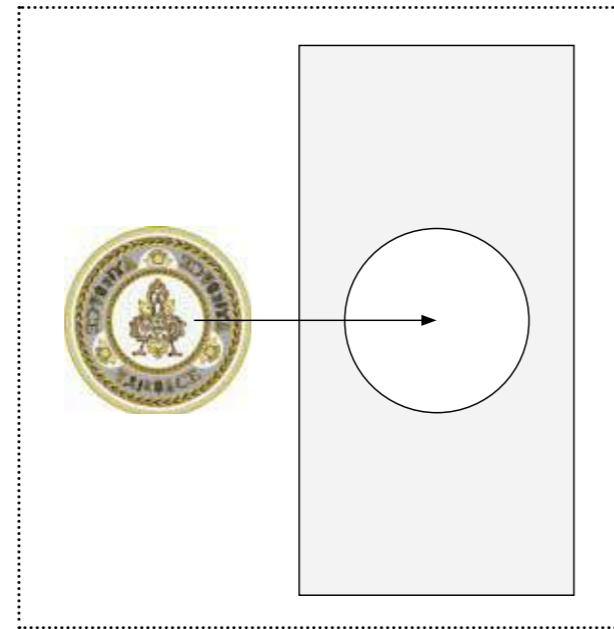


60x120 WHITE F 152,50 **G28323** 60x120 WHITE/GOLD F 1.142,50 **0011025** 60x120 BLACK/GOLD F 1.142,50 **0011024** 60x120 BLACK F 152,50 **G28322**

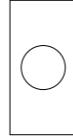



















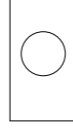








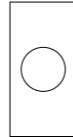








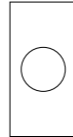









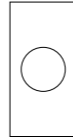








## BESPOKE

PER PROGETTARE UN BAGNO DAVVERO "SU MISURA" VERSACE CERAMICS TI PERMETTE DI INSERIRE NELLA POSA DELLE PARETI UNA O PIÙ LETTERE, SIA COME INIZIALI, CHE IN FORMA DI PICCOLO TESTO. GLI ESCLUSIVI INSERTI "VIRTUS GALA" SONO REALIZZATI TAGLIANDO A IDROGETTO LE PIASTRELLE BAROCCO GARDEN, ALL'INTERNO DELLE QUALI VIENE POSIZIONATO UN ELEMENTO DECORATIVO PRESO DALL'ALFABETO VERSACE, REALIZZATO IN COLORI COORDINATI E METALLI PREZIOSI. AL MOMENTO DELL'ORDINE, PER CIASCUNO DEGLI INSERTI PREVISTI IN BASE ALLO SCHEMA DI POSA, OCCORRE SPECIFICARE LA LETTERA RICHIESTA PER COMPORRE IL PROPRIO MESSAGGIO CUSTOMIZZATO.

If you're looking to design a truly bespoke bathroom, versace ceramics has the answer, offering the opportunity to incorporate one or more letters – initials, or perhaps a short phrase – into the wall tile layout. these exclusive "virtus gala" inserts are created using a waterjet cutting process on the "barocco garden" tiles, into which a decorative element from the versace alphabet can be inserted, in coordinated colours and precious metals. When ordering the tiles, the letter required to compose your message must be specified for each insert to be incorporated into the laying pattern.



## INSERTO VIRTUS GALA. LETTERING PER VERSIONI WHITE E WHITE/GOLD E VERSIONI BLACK E BLACK/GOLD

FONDI		LETTERING									
	<b>G0028346</b> 60X120 ICONS VIRTUS GALA WHITE  F. I. 190,50										
		<b>PF60011044</b> LETTERING A	<b>PF60011045</b> LETTERING B	<b>PF60011046</b> LETTERING C	<b>PF60011047</b> LETTERING D	<b>PF60011048</b> LETTERING E	<b>PF60011049</b> LETTERING F	<b>PF60011050</b> LETTERING G	<b>PF60011051</b> LETTERING H	<b>PF60011052</b> LETTERING I	
	<b>G0028348</b> 60X120 ICONS VIRTUS GALA WHITE/GOLD  F. I. 190,50										
		<b>PF60011053</b> LETTERING J	<b>PF60011054</b> LETTERING K	<b>PF60011055</b> LETTERING L	<b>PF60011056</b> LETTERING M	<b>PF60011057</b> LETTERING N	<b>PF60011058</b> LETTERING O	<b>PF60011059</b> LETTERING P	<b>PF60011060</b> LETTERING Q	<b>PF60011061</b> LETTERING R	
	<b>G0028345</b> 60X120 ICONS VIRTUS GALA BLACK  F. I. 190,50										
		<b>PF60011062</b> LETTERING S	<b>PF60011063</b> LETTERING T	<b>PF60011064</b> LETTERING U	<b>PF60011065</b> LETTERING V	<b>PF60011066</b> LETTERING W	<b>PF60011067</b> LETTERING X	<b>PF60011068</b> LETTERING Y	<b>PF60011069</b> LETTERING Z		
	<b>G0028347</b> 60X120 ICONS VIRTUS GALA BLACK/GOLD  F. I. 915,90										
		<b>PF60011070</b> LETTERING A	<b>PF60011071</b> LETTERING B	<b>PF60011072</b> LETTERING C	<b>PF60011073</b> LETTERING D	<b>PF60011074</b> LETTERING E	<b>PF60011075</b> LETTERING F	<b>PF60011076</b> LETTERING G	<b>PF60011077</b> LETTERING H	<b>PF60011078</b> LETTERING I	
	<b>G0028347</b> 60X120 ICONS VIRTUS GALA BLACK/GOLD  F. I. 915,90										
		<b>PF60011079</b> LETTERING J	<b>PF60011080</b> LETTERING K	<b>PF60011081</b> LETTERING L	<b>PF60011082</b> LETTERING M	<b>PF60011083</b> LETTERING N	<b>PF60011084</b> LETTERING O	<b>PF60011085</b> LETTERING P	<b>PF60011086</b> LETTERING Q	<b>PF60011087</b> LETTERING R	
	<b>G0028347</b> 60X120 ICONS VIRTUS GALA BLACK/GOLD  F. I. 915,90										
		<b>PF60011088</b> LETTERING S	<b>PF60011089</b> LETTERING T	<b>PF60011090</b> LETTERING U	<b>PF60011091</b> LETTERING V	<b>PF60011092</b> LETTERING W	<b>PF60011093</b> LETTERING X	<b>PF60011094</b> LETTERING Y	<b>PF60011095</b> LETTERING Z		



## DECORS



**G0028351**  
FASCIA LOGO WHITE  
10x60  
PZ 103,90



**G0028361**  
FASCIA LA GRECA WHITE  
20x60  
PZ 164,50



**G0028371**  
FASCIA MEDUSA WHITE  
20x60  
PZ 178,90



**G0028381**  
TORELLO WHITE  
6x60  
PZ 35,90



**G0028391**  
BATTISCOPIA WHITE  
15x60  
PZ 75,50



**G0028352**  
FASCIA LOGO CREAM  
10x60  
PZ 103,90



**G0028362**  
FASCIA LA GRECA CREAM  
20x60  
PZ 164,50



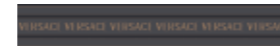
**G0028372**  
FASCIA MEDUSA CREAM  
20x60  
PZ 178,90



**G0028382**  
TORELLO CREAM  
6x60  
PZ 35,90



**G0028392**  
BATTISCOPIA CREAM  
15x60  
PZ 75,50



**G0028350**  
FASCIA LOGO BLACK  
10x60  
PZ 103,90



**G0028360**  
FASCIA LA GRECA BLACK  
20x60  
PZ 164,50



**G0028370**  
FASCIA MEDUSA BLACK  
20x60  
PZ 178,90



**G0028380**  
TORELLO BLACK  
6x60  
PZ 35,90



**G0028390**  
BATTISCOPIA BLACK  
15x60  
PZ 75,50



Fascia La Greca Cream 20x60

## IMBALLI Packing

FORMATO SIZE	SPESSORE THICKNESS	PZ/SCAT. PCS/BOX	KG/SCAT. KG/BOX	SCAT./PAL BOX/PAL	MQ/PAL SQM/PAL	KG/PAL
FONDO 60x120	7 MM	2	24,50	32	1,440	784,00
DECORO 60x120	7 MM	2	24,50	32	1,440	784,00
FASCIA LOGO 10x60	7 MM	4	4,32	-	-	-
FASCIA LA GRECA 20x60	7 MM	4	8,64	-	-	-
FASCIA MEDUSA 20x60	7 MM	4	8,64	-	-	-
TORELLO 6x60	7 MM	4	12,50	-	-	-
BATTISCOPIA 15x60	7 MM	4	12,50	-	-	-

I DATI RELATIVI A IMBALLAGGI E PESI POSSONO SUBIRE DELLE VARIAZIONI  
Informations and details related to packaging and weight are subject to change

## CARATTERISTICHE TECNICHE TECHNICAL FEATURES

SUPERFICIE NATURALE: CLASSIFICAZIONE SECONDO NORME UNI EN 14411 (ISO 13006) ALLEGATO G-Gruppo Bla GL  
NATURAL SURFACE: CLASSIFICATION IN ACCORDANCE WITH UNI EN 14411 (ISO 13006) ANNEX G-Group Bla GL

SUPERFICIE LUX: CLASSIFICAZIONE SECONDO NORME UNI EN 14411 (ISO 13006) ALLEGATO G-Gruppo Bla GL  
LUX SURFACE: CLASSIFICATION IN ACCORDANCE WITH UNI EN 14411 (ISO 13006) ANNEX G-GROUP BLA GL

## GRES PORCELLANATO A MASSA COLORATA / COLORBODY PORCELAIN STONEWARE

PROPRIETÀ FISICO-CHIMICHE PHYSICAL-CHEMICAL PROPERTIES	NORMA NORM	VALORE PRESCRITTO DALLE NORME VALUE PRESCRIBED FROM THE NORMS	VALORE ABK ABK VALUE SENSI GEMS NATURALE
LUNGHEZZA E LARGHEZZA DIMENSIONE MEDIA DI OGNI PIASTRELLA LENGTH AND WIDTH OF THE AVERAGE-SIZES TILE	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING
SPESSORE THICKNESS	UNI EN ISO 10545/2	± 5%	CONFORME ACCORDING
RETTILINEARITÀ SPIGOLI WARPAGES OF EDGES	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING
ORTOGONALITÀ WEDGING	UNI EN ISO 10545/2	± 0,6%	CONFORME ACCORDING
PLANARITÀ FLATNESS	UNI EN ISO 10545/2	± 0,5%	CONFORME ACCORDING
ASSORBIMENTO D'ACQUA WATER ABSORPTION	UNI EN ISO 10545/3	E ≤ 0,5%	CONFORME ACCORDING
RESISTENZA ALLA FLESSIONE BENDING STRENGTH	UNI EN ISO 10545/4	≥ 35 N/mm <sup>2</sup>	CONFORME ACCORDING
FORZA DI ROTTURA BREAKING STRENGTH	UNI EN ISO 10545/4	≥ 1300 N	CONFORME ACCORDING
RESISTENZA ALL'ABRASIONE SUPERFICIALE ABRASION RESISTANCE	UNI EN ISO 10545/7	MIN ISO 3	CONFORME ACCORDING
RESISTENZA AGLI SBALZI TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545/9	RICHIESTA REQUIRED	RESISTE RESISTS
RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545/12	RICHIESTA REQUIRED	INGELIVO FROST PROOF
RESISTENZA ALL'ATTACCO CHIMICO CHEMICAL RESISTANCE	UNI EN ISO 10545/13	MIN UB	CONFORME ACCORDING
RESISTENZA ALLE MACCHIE RESISTANCE TO STAINING	UNI EN ISO 10545/14	UGL:VALORE DA DICHIARARE UGL:VALUE TO DECLARE	-



LE CARATTERISTICHE DI SUPERFICIE E LE TONALITÀ DEI PRODOTTI CERAMICI ILLUSTRATI  
IN QUESTO CATALOGO SONO DA RITENERSI PURAMENTE INDICATIVE.  
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are to be regarded as mere indications.

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